



BOSTON
FILM GALA

AUGUST 2016
BOSTON • MA

SPONSORSHIP OPPORTUNITIES

BOSTONFILMGALA.COM

BOSTON FILM GALA AT A GLANCE

NOT YOUR TYPICAL FILM FESTIVAL

BOSTON FILM GALA

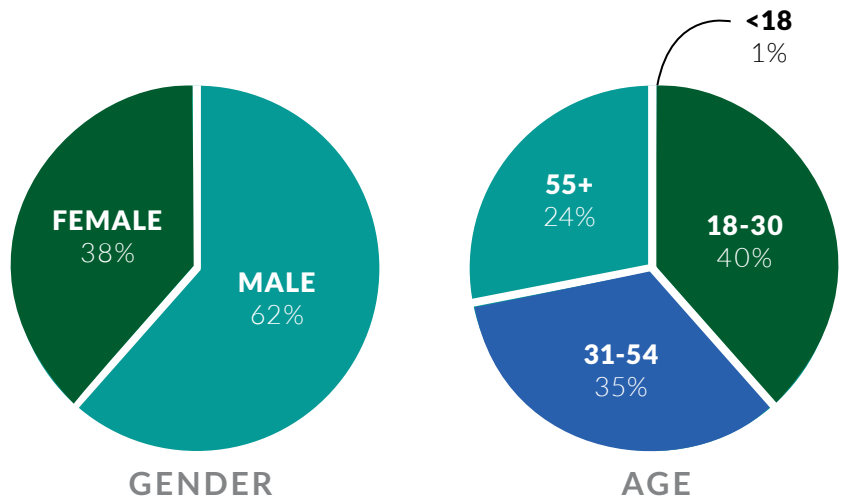
BFG presents filmmakers with opportunities to showcase their work, directly connect to their audience, network within their industry and share resources to build a stronger film community on the East Coast. For those attending, BFG presents them with unique stories alongside a platform to view and engage with work and concepts that are unfamiliar in the mainstream film world.

In 2015, the first Boston Film Gala, comprised of screenings for short films and a filmmaker Q&A panel, allowed sponsors to interact directly with audiences and filmmakers.

This year, BFG has expanded to a weekend event that spans two days, includes feature length films, more filmmaker Q&As, additional sponsor opportunities and a Gala (*true to its name!*) to celebrate the amazing local talent!

2015 ATTENDANCE

The inaugural BFG had **260+ people** in attendance, mostly from Boston and surrounding areas.



Created by Waverley Knobs Entertainment.

SPONSORSHIP INQUIRIES

Contact us to learn more and discuss how you can get involved and support the mission of Boston Film Gala.

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Follow **Boston Film Gala** on Twitter

Like **Boston Film Gala** on Facebook

Visit us at **BostonFilmGala.com**

SOCIAL REACH HIGHLIGHTS

Twitter Follower Information

1577*

gender: 65% male | 35% female

income: \$250k+ (14%) | \$100k - \$249k (41%) | \$75k - \$99k (16%)

consumer profile: prefers premium brands, traveling and exploration, natural living, home cooking, vegetarian, kosher or dairy-free, enjoys entertainment (music, comedy, foreign films, sci-fi and fantasy, and documentaries), movie news and business

Facebook Fan Information

425*

gender: 45% male | 55% female


























age: 43% are 25-34 years old

top cities in MA: Boston, Cambridge, Somerville, Watertown, Waltham

*Total number across BFG and WKE platforms.

SPONSORSHIP

LEVELS & BENEFITS

	Assistant Director \$500	Director \$1,000	Assistant Producer \$2,000	Producer \$3,000	Executive Producer \$5,000
Logo placement on BFG website, social media and digital program					
Logo placement on BFG signage or displays on-site					
Logo and/or brand recognition on boosted BFG social media posts					
Logo and/or brand recognition on "Presented By" slide before one individual film screening					
On-site brand activation, sponsor display or booth (<i>entire weekend</i>)					
BFG Weekend Passes			2	4	6
Logo and/or brand recognition in BFG press releases					
30 second brand advertisement or audience interaction prior to one screening (<i>provided by sponsor</i>)					
Keynote speech, up to 5 minutes (<i>speech content to be approved by BFG in advance</i>)					

(three available) (two available) (two available)